

RAJAR DATA RELEASE

Q4 22 – February 2nd 2023



SCOTTISH STATIONS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q4 21	Q3 22	Q4 22	Q4 22 vs. Q4 21	Q4 22 vs. Q3 22	Q4 21	Q3 22	Q4 22
BBC RADIO SCOTLAND	H	4633	976	755	780	-20.1%	3.3%	7.5	6.3	6.2
Radio Borders	Y	112	44	46	45	2.3%	-2.2%	29.9	22.3	21.7
Capital Scotland	H	2921	414	403	389	-6.0%	-3.5%	3.8	3.2	3.0
Central FM	Y	220	38	30	32	-15.8%	6.7%	10.6	7.8	7.4
Clyde 1	H	1954	627	678	664	5.9%	-2.1%	16.7	18.2	18.2
Clyde 2	H	1954	116	172	166	43.1%	-3.5%	2.8	3.8	3.7
Forth 1	H	1196	306	315	331	8.2%	5.1%	17.1	18.6	18.9
Forth 2	H	1196	32	73	74	131.3%	1.4%	1.3	3.3	3.9
Heart Scotland East	H	1223	137	119	105	-23.4%	-11.8%	3.8	3.1	2.7
Heart Scotland West	H	1664	274	258	253	-7.7%	-1.9%	4.2	3.6	3.7
Kingdom FM	Y	294	47	51	54	14.9%	5.9%	6.1	7.2	7.5
MFR	Y	255	102	113	119	16.7%	5.3%	25.8	23.7	23.4
Northsound 1	Y	344	133	114	105	-21.1%	-7.9%	15.8	14.2	13.6
Northsound 2	Y	344	21	24	22	4.8%	-8.3%	2.1	3.1	3.3
Original 106 (Aberdeen)	Y	344	84	72	63	-25.0%	-12.5%	14.0	10.8	9.3
Pure Radio Scotland	Y	344		3	3		0.0%		0.4	0.4
Pure Radio Scotland (Central)	H	2921	9	36	27	200.0%	-25.0%	0.2	0.4	0.3
Pure Radio Scotland (Tayside)	Y	214	11	13	14	27.3%	7.7%	1.8	1.9	2.3
Smooth Radio Scotland	H	1891	339	356	333	-1.8%	-6.5%	7.4	6.3	6.4
Tay FM	Y	395	126	129	122	-3.2%	-5.4%	14.1	15.2	16.4
Tay 2	Y	395	31	17	18	-41.9%	5.9%	4.2	2.2	2.8
West FM	Y	287		92	96		4.3%		15.1	13.1
West Sound	Y	396		64	69		7.8%		9.5	10.0